

1 What is claimed is:

2 1. A videoconferencing system comprising:

3 a videoconferencing unit having a conferencing applica-
4 tion for processing locally generated audio and video data for
5 transmission to a remote conference endpoint, and for process-
6 ing remotely generated audio and video data received from the
7 remote conference endpoint;

8 a network interface for connecting the videoconferencing
9 unit to a computer network; and

10 a web server embedded within the videoconferencing unit
11 and coupled to the network interface, for transmitting se-
12 lected web pages responsive to requests received over the net-
13 work from remote devices.